

Skills

Sitemaps
Information Architecture
Mobile UI
Wireframes
Prototyping
Ecommerce
Graphic Design

Software

Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Axure
Dreamweaver
Microsoft Office Suite
Mindmanager
OmniGraffle

Comfortable on both Mac & PC

Awards & Recognitions

2012 Awesome New Technology for
Human Resources

2012 Web Marketing Association's
WebAward Outstanding Achievement
in Web Development
www.aspensnowmass.com

2010 OMMA Award Excellence in the
Fashion/Beauty/Cosmetics
www.keds.com

2006 MITX Award Winner
Best Educational Institution Website
www.thegovernorsacademy.org

2004 Kasina Award Winner
Top Five Plan Sponsor Website
Fidelity Investments
2001 Rookie of the Year Award, EdNET
LeapPad for Leapfrog Schoolhouse

Summary

Creative professional with over fifteen years' experience in user-centered design and problem solving. Enthusiastic about designing intuitive, meaningful, and enjoyable web sites and applications.

PeopleFluent, Design Team Lead for UX

Waltham, MA | 3/12 – Present

Work with business partners to translate complex problems into intuitive software solutions. Execute on all tasks in the design lifecycle: conceiving, defining information architecture, wireframing, visual design, prototyping. After six months, promoted to Team Lead for Innovation & Vision. Most recently, designed solutions that utilize video and social collaboration to improve HR processes such as talent development and recruiting.

One to One Global, Senior Information Architect

Charlestown, MA | 5/11 – 2/12

Acted as lead role in the discovery and design phase of all projects. Conducted stakeholder interviews, developed requirements, wrote user stories to define client business needs, and acted as advocate for the user. Created functional specs, personas, prototypes, sitemaps, and wireframes. Major clients include: Aspen/Snowmass, Pantone, Xrite, Kronos, and Platts. Agency folded in 02/2012.

The StrideRite Corporation, Interactive Designer/Developer

Lexington, MA | 6/08 – 8/10

Critical member of the Keds, ProKeds, and Grasshoppers marketing teams. Conceptualized original campaigns within brand strategies for emails, landing pages, microsites, and banner advertising. Developed web-ready html pages & assets. Executed weekly ecommerce emails. Participated in the art direction of product and lifestyle photo shoots.

Hannah Liberty Design, Principal

Belmont, MA | 5/04 – Ongoing

Create and develop dynamic websites from concept to completion. Experience in the following services: interaction design, identity and logos, information architecture, usability evaluation, web design, and interactive museum kiosk design. Major Project & Clients included: Reynolda House Museum, First Parish in Concord, Children's Hospital in Boston, National Turning Points, and the Boston Public Schools.

CAST, Interactive Designer | Wakefield, MA | 7/07 – 3/08

Designed web-based tools for students, with a focus on universal design for learning (UDL). Projects for the Massachusetts Department of Education and University of California Berkeley.

Education

Carleton College, Northfield, MN
B.A. Psychology; Minor in Media Studies
Cum Laude, June 1998

Webmaster Developer, Clark University
Computer Career Institute
December 2001

Coursework in graphic design at
The School of the Museum of Fine Arts,
The Art Institute of Boston,
Massachusetts College of Art

Member, AIGA
Member, UXPA Boston

Portfolio available at
www.hannahweb.com

References on request.

Inflexion, Inc, Multimedia Designer | *Newton, MA* | 9/05 – 12/05
Designed and developed web templates and Flash tools for United Behavioral Health.

Earthwatch Institute, Education Web Coordinator & Flash Designer
Maynard, MA | 12/04 – 11/05
Created multimedia website as companion to a documentary film including quicktime video, audio, photos, web journals, and Flash interactive maps.

Magic Hour Communications, Senior Graphic Designer

Watertown, MA | 2/06 – 1/07

Created a wide range of websites for independent schools. and high education. Designed interactive demos for Fortune 500 and startup clients. Updated and evolved company branding style.

Fidelity e-Business Design, Lead Designer & Information Architect

Marlborough, MA | 12/02–9/04

Performed all aspects of website project management including visual design, writing content, and overseeing usability testing. Worked with clients to create requirements, use cases, and budget. Ensured a consistent look and feel to all Fidelity products by maintaining best practices with other designers.

Myriad, Inc, Technical Designer & Web Developer

Boston, MA | 4/02–11/02

Collaborated on websites for Harvard Kennedy School, MIT, and LeMeridien Boston. Developed information architecture using site maps and wire frames.

Six Red Marbles, Production Associate & Programmer

Cambridge, MA | 10/00–3/02

Created multimedia language DVD series for Holt, Rinehart & Winston. Programmed “Touch and Talk” books for Leapfrog Schoolhouse.

The Wang Center for the Performing Arts, Education Department

Boston, MA | 12/98 – 9/00

Responsible for design and layout of publications representing the Education Department of the Wang Center. Contracted, coordinated, and produced all educator events. Managed artist residency and teacher training programs.